

Our Value Creation Model

Major Resources

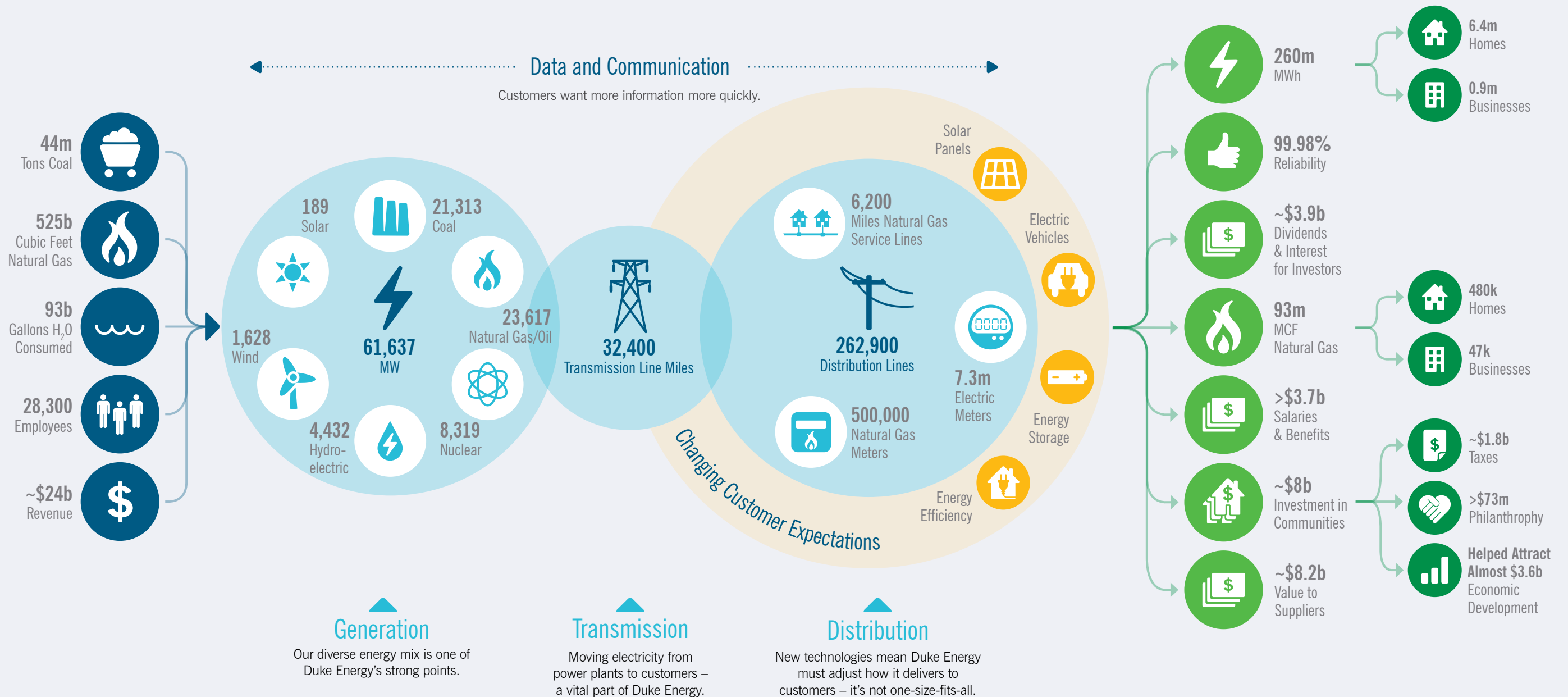
Creating value starts with the basics – the staples of a good energy company.

Evolving Business Model

As technology and customer expectations change, Duke Energy must change with them.

Value Created

Powering lives, supporting people and fueling the economy.



The information presented here is meant to provide an overview of Duke Energy and is not meant to be precise or inclusive of all the company's inputs and outputs. Please see the 2014 Duke Energy Annual Report Form 10-K for detailed notes and further explanations of financial information and this Sustainability Report for more social and environmental information.