



It's all connected: Creating long-term value. Focusing on sustainable growth by achieving operational excellence. Meeting stakeholder expectations.



\ Our Culture \

Safety • Customer Focus • Trust • Accountability • Agility • Collaboration



Shawn Heath | Vice President and Chief Sustainability Officer

2014 Recognitions

- For the ninth consecutive year, Duke Energy was named to the 2014 Dow Jones Sustainability Index for North America.
- Corporate Knights named Duke Energy to its 2014 “Global 100 Most Sustainable Corporations” list with a rank of No. 47.
- The Southeastern Corporate Sustainability Rankings named Duke Energy No. 11, the top-ranked utility, among the “2014 Top 100 Sustainable Companies.”
- The Newsweek Green Rankings, “America’s Greenest Companies,” ranked Duke Energy No. 159 (No. 6 in our industry).
- Daily Worth named Duke Energy No. 16 in its 2014 “25 Best Companies for Women.”

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About This Report

You’ll see some changes in our Sustainability Report this year. Lynn Good, who became vice chairman, president and chief executive officer in 2013, has defined her vision for what’s important to Duke Energy as we move forward on “The Road Ahead.”

This includes a renewed focus on our customers and the communities we serve, employee engagement and development, and operational excellence in all we do. We are striving to excel in performance, safety and environmental stewardship, and last but not least, growing and adapting our business to the changing energy landscape. These commitments are all connected – together they are how we will meet the present and future expectations of our stakeholders.

With this report, we’ve reorganized our sustainability goals from the five areas we’ve had in the past to the four focus areas we now have as a corporation – reflecting that sustainability is woven into all we do at Duke Energy. What’s not changed is our narrative that highlights Duke Energy success stories and challenges from the past year.

In 2014, we worked with internal management and external stakeholders to examine the issues that are most important for us. As a result, we’ve narrowed our list of issues so that we are reporting on what truly matters most.

We also recognize there is an interest in corporations tying it all together to better explain the sustainability implications of our business model. So we’re debuting our “Value Creation” chart, showing the major resources and processes we use in our business to create value.

As always, we have online and print versions of this year’s report. You can also find a detailed index to the Global Reporting Initiative on our website. And please review Duke Energy International’s Sustainability Report, which is available at duke-energy.com.